



CORUS RADIO EDMONTON'S 630 CHED AND CISM COUNTRY 103.9 REVEAL NEW ON-AIR MORNING LINEUP

Gord Whitehead announces his retirement

(August 20, 2010 – Edmonton, Canada) **Corus Entertainment** today announced changes to the morning lineups of its top performing Edmonton news-talk and country music radio stations, **630 CHED** and **CISM COUNTRY 103.9**.

Long time **630 CHED Morning News** host **Gord Whitehead** has announced that he will be retiring, effective, September 1. A 40 year radio veteran, and the only morning show host 630 CHED has had since introducing its news-talk format in 1993, Whitehead's last on-air broadcast will be heard on Tuesday, August 31.

"I wasn't sure what to expect when I first moved west from Manitoba, but what I found was a great career and a wonderful place to call home," said Whitehead. "As much as I am looking forward to retirement and an end to the 4 a.m. alarm bell, I know I will miss the listeners and co-workers who have been such a big part of my life. It's comforting to know the **630 CHED Morning News** is being left in such capable hands."

"Gord has been such a mainstay in the market and at 630 CHED, that there is no doubt he will be missed by both listeners and those of us who have had the pleasure of working with him," said Doug Rutherford, Vice President and General Manager, Corus Radio Alberta. "Since signing on the news-talk format in December 1993, Gord has been instrumental in building the radio station to its current position of market leadership. On a personal level, he has been a wonderful colleague and we wish him nothing but the best in retirement."

Taking over from Whitehead as host of **630 CHED Morning News**, is Edmonton's radio veteran **Bruce Bowie** who has spent the last 21 years as host of CISM COUNTRY 103.9's **The Waking Crew**. As of September 1 at 5:30 a.m., Bowie's new duties will mark a return to the Edmonton radio station where he first hosted a music program in 1974.

Filling the vacancy on the CISM COUNTRY morning show is longtime CISM afternoon host **Chris Scheetz**. A long time ratings leader in the afternoon time slot and well known for his attention-drawing stunts and promotions along with his community involvement, Scheetz is looking forward to the next stage of his career. Scheetz will officially join Sean Burke and Leslie Stein on Monday, August 30 at 5:30 a.m.

"Radio in general, and particularly morning radio, is such a personal medium that change can often be difficult," said Rutherford. "By transitioning Bruce Bowie back to 630 CHED and moving Chris Scheetz into the morning timeslot on CISM, we believe we've achieved our goal of providing top quality programming to our listeners while maintaining a level of familiarity they will be comfortable with."